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PTO/SB/04 (07-06)

Approved for use through 01/31/2007. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

**SUPPLEMENTAL
DECLARATION FOR UTILITY
OR DESIGN
PATENT APPLICATION
(37 CFR 1.67)**

Attorney Docket Number	432383800011
First Named Inventor	Levergood et al.
COMPLETE IF KNOWN	
Application Number	09/548235
Filing Date	April 12, 2000
Art Unit	2145
Examiner Name	Patrice Winder

I hereby declare that:

Each inventor's residence, mailing address, and citizenship are as stated below next to their name.

I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Web Advertising Method

(Title of the invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY)

April 12, 2000

as United States Application Number or PCT International

Application Number

09/548235

and was amended on (MM/DD/YYYY)

August 3, 2006

I hereby declare that the subject matter of the ☒ attached amendment ☒ amendment filed on August 3, 2006 was part of the invention and was invented before the filing date of the original application, above identified for such invention.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or of any PCT international application having a filing date before that of the application on which priority is claimed.

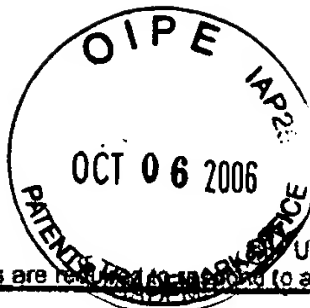
Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]

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SUPPLEMENTAL DECLARATION — UTILITY OR DESIGN PATENT APPLICATIONDirect all correspondence to: ☐ The address associated with Customer Number:OR ☒ Correspondence address below

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WARNING:

Petitioner/applicant is cautioned to avoid submitting personal information in documents filed in a patent application that may contribute to identity theft. Personal information such as social security numbers, bank account numbers, or credit card numbers (other than a check or credit card authorization form PTO-2038 submitted for payment purposes) is never required by the USPTO to support a petition or an application. If this type of personal information is included in documents submitted to the USPTO, petitioners/applicants should consider redacting such personal information from the documents before submitting them to the USPTO. Petitioner/applicant is advised that the record of a patent application is available to the public after publication of the application (unless a non-publication request in compliance with 37 CFR 1.213(a) is made in the application) or issuance of a patent. Furthermore, the record from an abandoned application may also be available to the public if the application is referenced in a published application or an issued patent (see 37 CFR 1.14). Checks and credit card authorization forms PTO-2038 submitted for payment purposes are not retained in the application file and therefore are not publicly available.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of Sole or First Inventor:



A petition has been filed for this unsigned inventor

Given Name

Thomas M.

Family Name or Surname

Levergood

Inventor's Signature

Date

9/28/06

Residence: City

Hopkinton

Hopkinton

State

Massachusetts

Country

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Citizenship

US

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Hopkinton

State

Massachusetts

ZIP

01748

Country

US

☒ Additional inventor(s) or legal representative(s) are being named on the 2 supplemental sheet(s) PTO/SB/ 02A or 02LR attached hereto.

PTO/SB/02A (09-04)

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DECLARATION

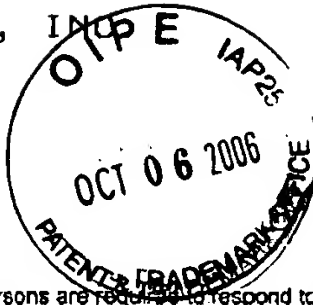
ADDITIONAL INVENTOR(S)
Supplemental Sheet

Page 2 of 3

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Lawrence C.		Stewart	
Inventor's Signature <i>LC Stewart</i>		Date 9/25/2006	
Wayland Residence: City	Massachusetts State	US Country	US Citizenship
7 Erwin Road			
Mailing Address			
Wayland City	Massachusetts State	01778 Zip	US Country
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Stephen J.		Morris	
Inventor's Signature SEE ATTACHED		Date	
Harvard Residence: City	Massachusetts State	US Country	US Citizenship
84 South Shaker Road			
Mailing Address			
Harvard City	Massachusetts State	01451 Zip	US Country
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
Andrew C.		Payne	
Inventor's Signature SEE ATTACHED		Date	
Lincoln Residence: City	Massachusetts State	US Country	US Citizenship
83 Tower Road			
Mailing Address			
Lincoln City	Massachusetts State	01773 Zip	US Country

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DECLARATION**ADDITIONAL INVENTOR(S)**
Supplemental Sheet

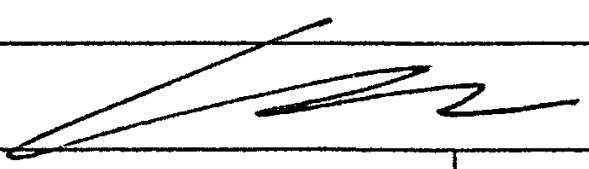
Page 2 of 3

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Inventor's Signature		Date	
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Stephen J.		Morris	
Inventor's Signature <i>Stephen J. Morris</i>		Date 9/20/06	
Harvard Residence: City	Massachusetts State	US Country	US Citizenship
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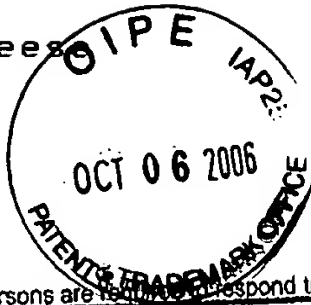
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DECLARATION**ADDITIONAL INVENTOR(S)**
Supplemental SheetPage 2 of 3

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Inventor's Signature		Date	
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Inventor's Signature		Date	
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Page <u>3</u> of <u>3</u>	

Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any))		Family Name or Surname	
George W.		Treese	
Inventor's Signature <i>George W. Treese</i>		Date <u>9/24/2006</u>	
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Given Name (first and middle (if any))		Family Name or Surname	
Inventor's Signature		Date	
Residence: City	State	Country	Citizenship
Mailing Address			
City	State	Zip	Country
Name of Additional Joint Inventor, if any:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
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